

Lynda M. Braun | *Adjunct Professor of Clinical Law*



Lynda M. Braun is Adjunct Professor of Clinical Law in the Brooklyn Law Incubator & Policy Clinic (BLIP), where she teaches the practical skills students need to provide tech start-ups with legal assistance on trademark and intellectual property issues.

Prior to joining the faculty, Professor Braun was a member of the Intellectual Property & Media practice group at Weil, Gotshal and Manges for 25 years. As a nationally recognized intellectual property lawyer, she has significant experience in the areas of trademark, copyright, trade dress, dilution, unfair competition, first amendment, right of publicity, theft of idea, and internet/domain names. In litigation matters, Professor Braun represented well-known television, motion picture, fashion, and sports companies and personalities in high profile, precedent-setting cases. Additionally, she advocated for a broad spectrum of clients *pro bono* and is a seven-time named Super Lawyer in intellectual property litigation.

In non-litigation matters, Professor Braun managed the trademark and domain name portfolios of a variety of clients and represented others in domain name arbitrations pursuant to ICANN's Uniform Domain Name Dispute Resolution Policy (UDRP). She continues to serve as a panelist with the WIPO Arbitration and Mediation Center's Panel of Neutrals for Resolution of Domain Name Disputes, having presided over 50 UDRP proceedings in that capacity to date.

Professor Braun took an atypical route to becoming an attorney, teaching Spanish for 17 years at the Bronx High School of Science before entering law school. She resides in Prospect Heights with her husband and adorable Havanese, Mocha.