



Lawrence I. Feldman

Lawrence I. Feldman, Class of 1974, is the Chief Executive Officer of Subway Development Corporations of Washington, D.C., and South Florida.

Before his career with Subway, which has spanned more than 37 years, Feldman was on a fast-track government career in Washington, D.C. In 1974, he became Legislative Counsel to Congressman Stewart McKinney of Connecticut. He then served as Minority Counsel for the U.S. House of Representatives Banking Committee's Subcommittee on Economic Stabilization, and Assistant General Counsel to the Full Banking and Currency Committee of the House.

In 1977, he opened his first Subway sandwich shop franchise on Capitol Hill. He quickly added franchises in other areas of Washington, D.C., as well as Virginia, Maryland, and Delaware. In 1979, he became the CEO of the Subway Development Corporation of Washington, which today is one of the country's leading franchise operations. Last year, Feldman became CEO of Subway Development Corporation of South Florida. He currently controls more than 1,250 franchises in his Northern development territory with an additional 300 restaurants in South Florida. Feldman co-created and served as CEO of Hair Color Xperts which franchised cut and color salons throughout the country. He also has served as CEO of Strategic Franchise Solutions, a specialized consulting firm helping entrepreneurs bring their ideas to the marketplace.

In 2013, Feldman was named a Palm Beach Ultimate CEO by the *South Florida Business Journal*. He was also awarded the *Washington Business Journal* Philanthropy Award for Small Business, the *Smart CEO Magazine* Award for Excellence in Philanthropy, and *Southern Business Leader Magazine's* 2012 South Florida Business Leader of the Year. In 2010, Feldman and his wife, Diane, were honored as the recipients of the Ruth and Norman Rales Humanitarian of the Year Award.

Feldman serves on the boards of the Jewish Federation of South Palm Beach County and the Boca Regional Hospital Foundation. He is a lecturer at numerous schools, colleges, and universities and advisor to entrepreneurs and startup companies in the U.S. and abroad.

An ardent supporter of Brooklyn Law School, Feldman is a founding member of, and advisor to, the Law School's Center for Urban Business Entrepreneurship (CUBE), which he helped to launch with a leadership gift. He also took part in its inaugural Entrepreneurs Showcase Program in 2013.