From Bleak House to Geek House:
Evolving Law for Entrepreneurial Lawyers

Symposium Hashtag – #brooklawgeek

Brooklyn Law School
Friday, April 4, 2014

Join legal entrepreneurs and international visionaries in law, entrepreneurship, and innovation for discussions, demonstrations, and networking. Participants in this symposium will focus on the challenges and opportunities that are changing legal education and the practice of law. This program will feature engaging lightning talks and expert panels on new issues facing the legal system, changes in law and legal practice that are both needed and are underway, and how the future of law and legal practice might look. In addition to the presentations and talks, the program will also include demonstrations of forward-looking legal products and services exemplifying the new face of law practice.

Agenda

8:30 to 9:00
Breakfast, Coffee and Networking
(sponsored by Clio)

9:00 to 9:15
Opening Remarks

9:15 to 10:15
American and European Approaches to Experiential Legal Education: Training the Next Generation of Entrepreneurial Lawyers
American and European legal academics and experts focused on experiential law, entrepreneurship, and innovation compare their respective approaches, with an eye towards building an innovative and collaborative global system—a network of networks of legal startup clinics.

Moderator
Jonathan Askin (@jaskin), Professor, Brooklyn Law School; Founder/Director, Brooklyn Law Incubator & Policy Clinic; Innovation Catalyst, Center for Urban Business Entrepreneurship

Panelists
- *Esther Barron*, Clinical Professor of Law and Director, Entrepreneurship Law Center, Northwestern University School of Law
- *Patrick Cahill* (@qmqlegal), qLegal Coordinator, Queen Mary University of London
- *Wilfried De Wever*, Head of Innovating Justice Hub, The Hague Institute for the Internationalisation of Law
- *Anthony Luppino*, Professor, University of Missouri-Kansas City (UMKC) School of Law; Faculty Co-Director of UMKC Entrepreneurial Legal Services Clinic; Lead Editor, Ewing Marion Kauffman Foundation's Entrepreneurship Law (EshipLaw) Website

10:15 to 10:30
Lightning Talks and Demos

- **TinyLaw: Putting the Power of Everyday Contracts in Consumers' Hands**
  Vinay Jain, Chief Legal Officer, ShakeLaw

- **Eating Your Own Dog Food: Tools for Tech Lawyers**
  Amanda Brock, Solicitor & Director, Origin Ltd International Technology Law

- **Glimpse: A More Secure SnapChat**
  Elissa Shevinsky, CEO, Glimpse

10:30 to 10:45
Networking Break

10:45 to 11:45
Crowdsourcing the Law: Collaborative Legal Platforms
Startups challenging the increasingly complicated nature of legal practice explain how tools that tap into the power of collaboration and the crowd can improve the practice.

Moderator
Phil Weiss '12, Founder and Director of Technological Development, New York Legal Hackers; Associate, Fridman Law Group

Panelists

- *Hon. Amedeo Santosuosso*, Judge, Court of Appeal of Milan (I); Professor of Law, Science and New Technologies, University of Pavia, Department of Law, Interdepartmental Research Center ECLT, University of Pavia (I); President, European Association for Neuroscience and Law (*via video*)

- *Matt Hall* and *John Watkinson*, Co-Founders, Docracy

- *Jake Heller* (@Jacob_Heller), Founder and CEO, Casetext (*via video*)

11:45 to 11:55
Lightning Keynote: Hacking the Law
Ben Kallos, New York City Council Member, Chair, Committee on Governmental Operations

11:55 to 12:45
Access to Justice: Using Technology and the Crowd
Civically-minded New Yorkers discuss how innovative uses of technology and crowdsourcing can give individuals increased ability to access and use the judicial system.

Moderator
Marsha Garrison, Suzanne J. and Norman Miles Professor of Law, Brooklyn Law School

Panelists

- *Wilneida Negron* (@WilneidaNegron), Manager, Technology Innovations, LawHelpNY

- *Mark O'Brien*, Co-Founder and Executive Director, Pro Bono Net; Adjunct Professor of Law; Georgetown University Law Center

- *Nikki Zeichner* (@nikzei), Founder, Parole Hearing Data Project; Attorney and M.S. Candidate in Integrated Digital Media at NYU Polytechnic School of Engineering

12:45 to 12:50
Announce CUBE Innovators

12:50 to 2:00
Working Lunch: Collaborative Drafting of the *Citizens Charter for Cyberspace*
(sponsored by VCXC)
In 1215, a few noblemen drafted the Magna Carta. In 1620, a few fleeing Englishmen drafted the Mayflower Compact. In 1776, a few well-educated revolutionaries drafted the Declaration of Independence. In 1787, elected representatives drafted US Constitution. In 1996, one person, John Perry Barlow, drafted A Declaration of Independence of Cyberspace. Today, we harness our collective experience, knowledge, wisdom, and judgment to collaborate on a Citizens Charter for Cyberspace. We will discuss and collaborate and hone in on the principles and language for such a Charter, and the creation of a living, breathing document for the next phase in human and planetary relations.

Facilitator: *Daniel Berninger*, Founder, VCXC

2:00 to 2:15
Student Demos
- **Deploying DMCA Takedowns to Combat Revenge Porn**
  David Giller '14, Austin Mazzella '14, Sarah Merry '14
- **FirstToDisclose.com: Building an Online Repository for Small Inventors to Share Ideas with the World**
  Gabriel Goldenberg '14
- **G-Corp: Standards for Socially-Responsible Online Ventures**
  Alana Sivin '14, Boyan Toshkoff '14

2:15 to 3:05
Social Entrepreneurship: New Legal Structures for Social Ventures
Policy and legal experts walk us through the nuts and bolts of pursuing B Lab certification, registering as a benefit corporation or other similar structures in the United States, and the prospects for other models and structures for Social Entrepreneurs.

Moderator
- *Dana Brakman Reiser*, Vice Dean and Professor of Law, Brooklyn Law School

Panelists
- *Allen Bromberger*, Partner, Perlman & Perlman
- *Holly Ensign-Barstow* (@HollyEBarstow), Policy Associate, B Lab
- *Neil Jacobs '83* (@nijacobs), Managing Partner, N. I. Jacobs & Associates

3:05 to 3:15
Lightning Talk: Technology for the Long Haul
Joshua Lenon, Lawyer in Residence, Clio
Lawyers have responsibilities to clients that last for years and decades. Are you choosing technology that will help you met those responsibilities in the years to come? Learn how to pick software and services based on long-term needs to support your entire legal career.

3:15 to 3:25
Networking Break

3:25 to 4:15
Approaches to Funding Legal Processes: Alternative Litigation Financing Firms and Patent Defense
Practitioners discuss the benefits and issues that arise from nontraditional approaches to bringing and defending against litigation, including via selling an equity stake in an action and collaborating to reduce costs.

Moderator
- *Stephen Reed*, Clinical Professor of Law, Assistant Director, Entrepreneurship Law Center, and Co-Director, JD-MBA Program, Northwestern University School of Law

Panelists
- *Christopher Beal '14*, Patent Troll Defense Network Coordinator, Application Developers Alliance

- *Sean Coffey*, Partner, Kramer Levin Naftalis & Frankel LLP; Co-founder and Managing Director, BlackRobe Capital

- *Travis D. Lenkner*, Managing Director, Gerchen Keller Capital

4:15 to 4:25
Lightning Talk: Lessons for Lawyers from the Snowden Disclosures
Christopher Soghoian, Principal Technologist and Senior Policy Analyst, American Civil Liberties Union (ACLU) Speech, Privacy and Technology Project

4:25 to 5:15
The Lawyer as "CTO"
This panel of current and former White House Deputy Chief Technology Officers and lawyer/technologists explore the role of the lawyer in emerging ventures and tech policy formation.

Moderator
- *Daniel "Dazza" Greenwood*, Computational Legal Science Group at the MIT Media Lab; Founder, CIVICS.com

Panelists
- *Steven Berrent*, Managing Director, WilmerHale DiscoverySolutions; Director of Information Technology, Vice President Al Gore's presidential campaign

- *Andrew McLaughlin*, Partner, Betaworks; CEO, Digg and Instapaper; Former White House Deputy CTO

- *Beth Noveck*, Director, The Governance Lab, and Jacob K. Javits Visiting Professor, NYU; Former White House Deputy CTO

- *Michael Robak*, Associate Library Director and Director of Technologies, University of Missouri – Kansas City School of Law

5:15 to 5:30
Closing Remarks